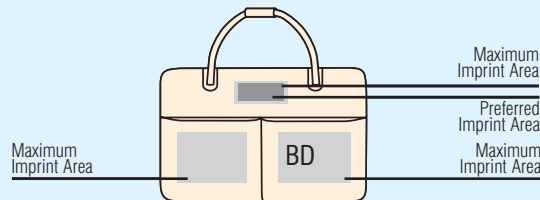


how to order decorating.

We've simplified personalization as much as possible by making it as easy as:

- 1 Locate the illustration for your item and look at the Maximum Imprint Area, shown in light gray. Choose the spot within the light gray area where you'd like your logo to be positioned. We've also provided the exact dimensions of this area to make it even easier. However, your standard imprint (logo or personalization) may be no larger than 3" x 3" maximum!
- 2 Take note of the Preferred Imprint Area in darker gray. This indicates where most clients choose to imprint each particular item. This is a good guide, however you don't need to limit yourself to what others have done!

- 3 Because the sizes of our items vary greatly, so will the Maximum Imprint Area Dimensions available for your logo or other personalization. In all cases, the actual size of your imprint may be no larger than 5½" by 4", and in many instances the appropriate size will be somewhat smaller. Area Dimensions are clearly marked on each item to help you.



let them get to know you... Please Note: Standard Die Size 3" x 3". Maximum Die Size 5½" x 4".

Debossing



(FN) Florentine Napa



(VL) Venetian Leather



(GL) Genuine Leather



(PV) Imitation Leather



(VN) Vaqueta Napa

Foil Stamping



Gold Foil



Silver Foil



Red Foil

Pad Printing



Diamond Engraving

